



*Jordan Lake Targeted Watershed Project:  
Incorporating Urban Stormwater into an  
Incentive-Based Watershed Permitting  
Framework*

**Stakeholders Meeting  
February 28, 2007**

# Today's Agenda

- Introductions
- Pilot Project Objectives
- Breakout Sessions
- Path Forward

# Project Charter Goals

- Develop trading and watershed permitting framework
- Improve and protect water quality in Jordan Lake watershed
- Develop trading and permitting framework that provides point and nonpoint sources with options for implementing the TMDL in more cost-effective manner

# Project Charter Goals

- Include all point and NPS in trading and permitting frameworks
- Demonstrate utility of trading and permitting frameworks in selected watersheds
- Evaluate trading framework and document lessons learned

# Prior Meeting Discussion – Trading Examples

- Point Source/Point Source (upper New Hope)
- OWASA/Carrboro/Chapel Hill – incorporate SW management for existing development
- New development/existing development
- NCDOT/NCDOT
- Point Source/Agricultural
- Point Source/New Development

# Trading Example Objectives

- Develop trading examples to evaluate the efficacy of trading in the Upper New Hope and Haw pilot areas
- Address implementation issues
  - Permitting
  - Tracking
  - Ratios
  - Other
- Account for needs of remainder of watershed

# Pilot Participant Responsibilities

- Provide data for analyses
- Provide information on types questions you would like reviewed in examples
- Provide input on assumptions
- Review trading examples

# Consultant Responsibilities

- Communicate data and information needs
- Develop trading examples and analyses
- Communicate assumptions
- Set up meeting logistics
- Keep discussions focused

# Proposed Schedule

- February 28 – Pilot kickoff
- March/April – Small group meetings; develop examples
- March 29 – Full group – continue market type discussion and provide status on trading examples
- May – Document examples
- June 20 – Full group meeting

# Breakout Sessions

- Point Source
- Stormwater
- Agriculture

# Breakout Sessions

- Is there anything specific you would like to see evaluated in the trading examples?
- Data exchange
- Begin working on example
- Identify next steps, necessary small group meetings, schedule

# Next Steps